

CORNERSTONES

CRESCENT CITY STEAKS



Founded in 1934 by John Vojkovich and still popular 77 years later, Crescent City Steaks is New Orleans' oldest family-owned steakhouse and a landmark of the Broad Street Corridor. This establishment still occupies the same location it did 70 years ago, maintaining the traditional elements of the building: the neon sign, the original tin ceiling and the private dining booths, becoming the tradition of the steakhouse. The steak house represents continuity, evoking memories of generations of families that have gathered there for traditional meals and to share their most precious moments. It is a symbol of endurance amidst a changing neighborhood and city. Speaking about the re-opening of the restaurant after Hurricane Katrina, Anthony Vojkovich (part-owner and John's son) noted, "There was never a doubt that Crescent City would be back. We are proud to be a part of rebuilding New Orleans."

The steakhouse is credited to being the originator of serving steaks sizzling in butter, which came to be known as the New Orleans style. This is a modest steakhouse, serving steak that is prime dry-aged beef which will tend to be a little tougher than choice wet-aged beef served in other steak houses but dry-aged beef is much more flavorful said an insightful patron. The family's popular sautéed spinach and au gratin potatoes recipe, along with self-grown spices, herbs, vegetable and salads by Mrs. Krasna Vojkovich add to the uniqueness of the menu. Another famous item on the menu is Krasna's Creole Cream Cheesecake – A Crescent City classic. As one customer explained, "You know the food is good when the menu is short and direct".

While the steaks are the main course of this neighborhood restaurant, the experience of the restaurant is what allows its tradition to continue and makes it a landmark on the historic Broad Street Corridor. The private dining booths are a deep-rooted tradition of the steak house along with their jukebox. The steakhouse in the past has hosted celebrities, served governors, supreme court judges, senators, movie stars, musicians and was featured in movies, TV commercials, and numerous articles. Its popularity has not waned as numerous private parties, engagements, first dates and business deals are held here and bookings for Valentine's day happen weeks in advance. The regulars, however, come for the simple good traditional meal. This classic dining experience becomes a family tradition with many patrons spanning three to four generations of customers.

The décor is homey and conjures up images of yesteryear. The numerous accolades and awards that the steak house has accumulated over the years are displayed telling the unique story of the steak house's journey. Also on the walls are numerous pictures of New Orleans and many old photographs and maps that connect this family to its Croatian roots.

The location is away from typical haunts with an attentive wait staff, and management that have genuine affection for the place. Mrs. Vojkovich adds, "The atmosphere here is not rushed and everyone works to make the customer feel happy and most times everyone knows each other." The Crescent City Steak House has proven to be a beacon in New Orleans, as summed up by Anthony "It's very fulfilling to know that we have been around for so long and that my father started it all."

ADDRESS:

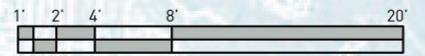
**1001 N. Broad St.
New Orleans, LA
70119**

**NEIGHBORHOOD:
Mid City****HISTORIC DISTRICT:
Esplanade Ridge****CITY COUNCIL DISTRICT:
District A****STATUS:
Cornerstone****ORGANIZATION WEBSITE:
www.crescentcitysteaks.com**



- ① DINING ROOM
- ② PRIVATE DINING BOOTH
- ③ BAR
- ④ KITCHEN
- ⑤ RESTROOMS
- ⑥ NEON SIGN

DINING ROOM
FLOOR PLAN
CRESCENT CITY STEAKHOUSE

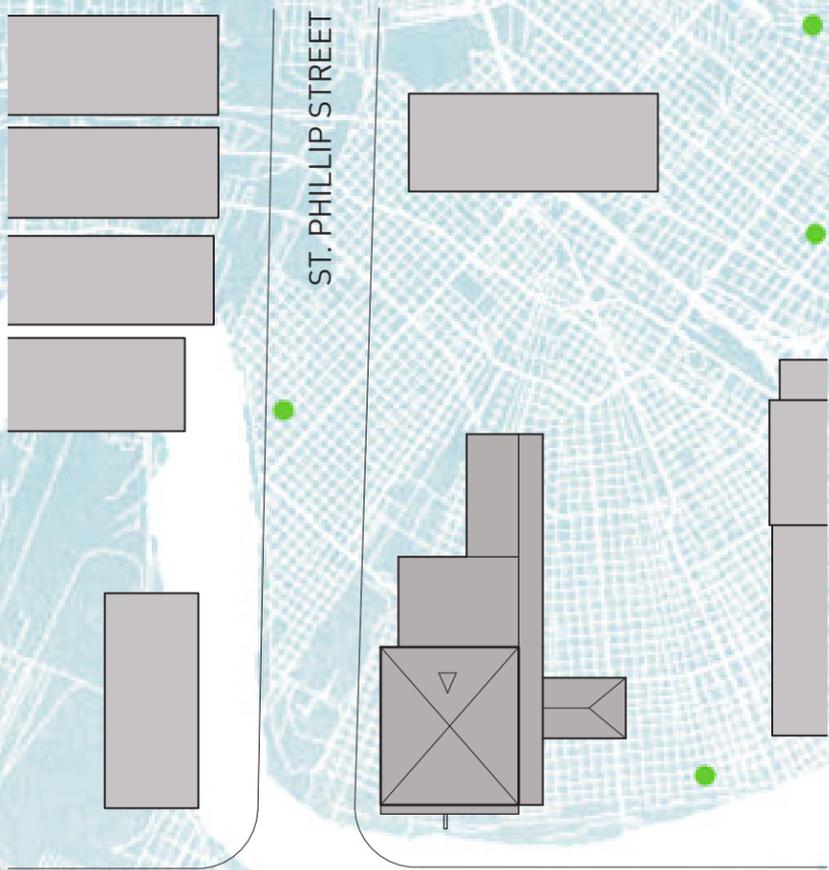


“There has been a constant flux in the neighborhood. We have survived the ‘80s and the ‘90s and the same issues come and go, but someone’s got to stay. The neighborhood is unique. It’s stable and unstable at the same time, and we have established ourselves as a fixture in this neighborhood where change is an operative word. Without the steakhouse New Orleans would lose a great place to have a meal, relax and enjoy life. I would personally miss having the stability in my life because the steak house has been part of it forever. The interior and jukebox has been here even before my time; you can’t replicate that and put it anywhere else. The restaurant is like a time capsule and I would like to keep it this way, never change it.”

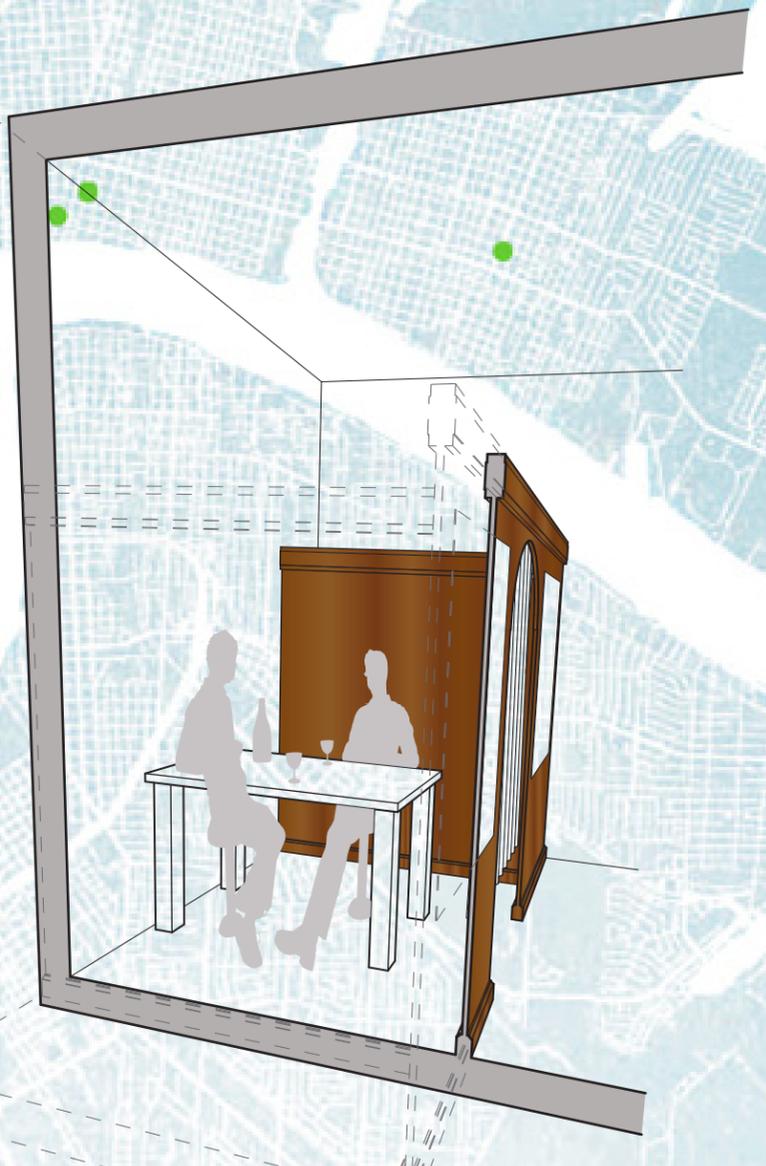
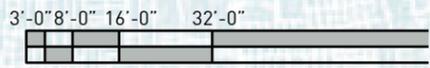
Anthony Vojkovich, Part-Owner/Waiter

“Everyone was happy when we didn’t change anything after the hurricane. They won’t let us change and thanked us for keeping everything exactly the same as before. So we kept everything, as you can’t disappoint people. I hope for my kids and grandkids to see the steakhouse stay “

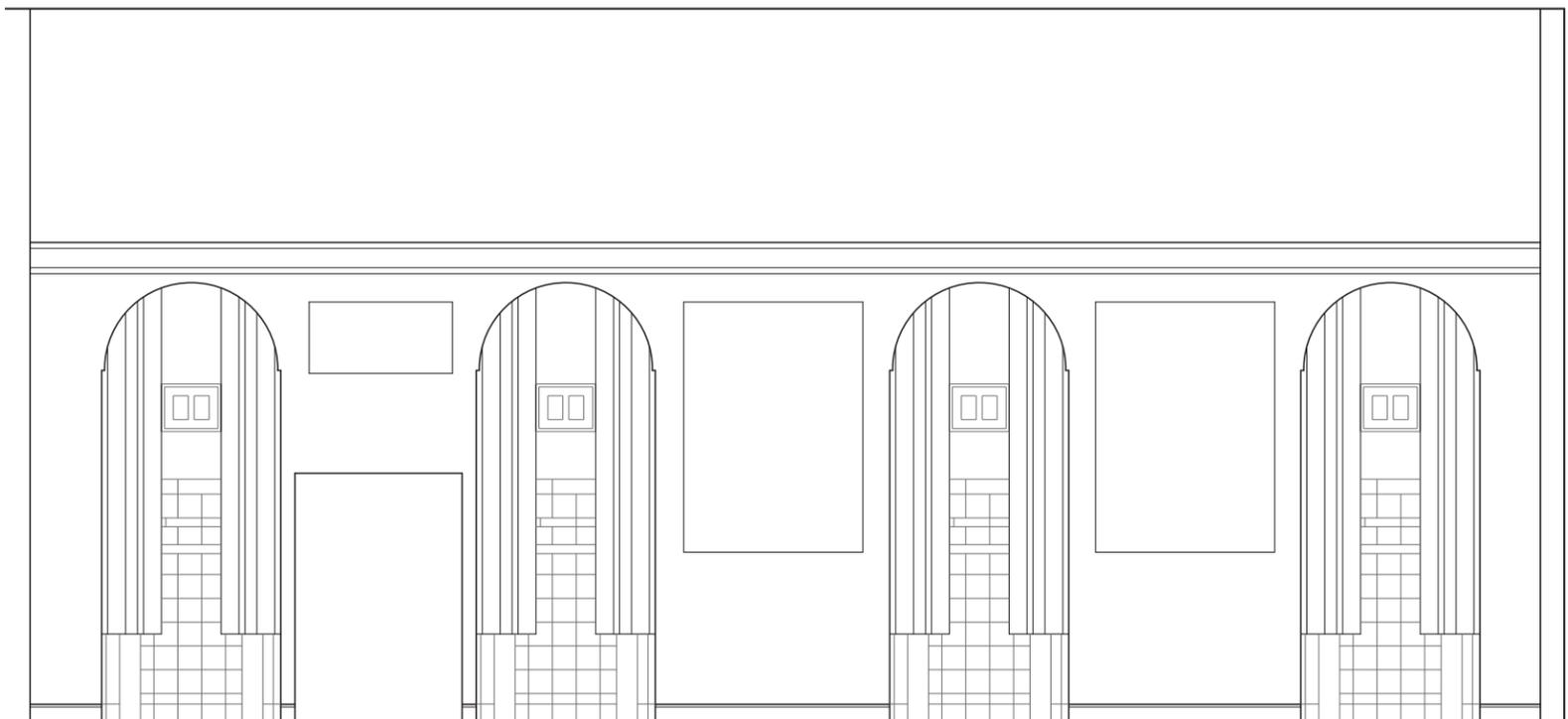
Krasna Vojkovich, Part-Owner



CRESCENT CITY STEAKS
SITE PLAN



PRIVATE DINING BOOTH
SECTIONAL PERSPECTIVE



PRIVATE DINING BOOTHS
INTERIOR ELEVATION

